



Key Facts

Business address: **Richmond, Virginia, United States**
 Industry: **Tobacco Stemming and Redrying** (NAICS 312210)
 SEC filer status: **Large Accelerated Filer** as of Jun 2020
 Index member: **S&P 600, Russell 2000**
 Market Cap: **\$1.04b** as of Oct 15, 2020
 Annual revenue: **\$1.91b** as of Mar 31, 2020

Corporate Governance

CEO: **George C. Freeman III** since 2008
 CFO: **Johan C. Kroner** since 2018 1st level

Board Chairman: **George C. Freeman III** since 2008
 Audit Committee Chair: **Michael T. Lawton** 2nd level

Auditor: **Ernst & Young LLP** since 1971
 Outside Counsel (most recent): **Troutman Sanders LLP (INACTIVE)** 3rd level

SEC Reviewer: **(unknown)** 4th level

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Information in this report is effective Oct 16, 2020 and is taken from the company's public financial and regulatory filings. Latest filing 10-Q filed 08/05/2020. Over 75 accounting and data analysts scrutinize and review crucial information, footnotes, disclosures, etc., from these filings. Material facts are captured and processed using our proprietary methods which identify key risk factors our readers need to know. Each Watchdog Report represents 30 or more hours of analysis and processing.

Accounting and financial disclosure data from [Audit Analytics](#).
 Executive compensation data from [Shore Group and Intrinio](#).
 Data from [Sharadar](#).
[Data from Barchart via Quandl](#).
[Data from Exchange Data International via Quandl](#).

Oct 16, 2020 Jan 1, 2019 Jan 1, 2015

RECENT PERIOD HISTORICAL PERIOD

10-Q filed on Aug 5, 2020 for period ending Jun 2020

Reporting Irregularities

RECENT		HISTORICAL
✓	Financial Restatements	✓
✓	Revisions	✓
✓	Out of Period Adjustments	✓
✓	Late Filings	✓
✓	Impairments	!
✓	Changes in Accounting Estimates	✓
!	Disclosure Controls	✓
✓	Internal Controls	✓
!	Critical / Key Audit Matters	✓

Anomalies in the Numbers

RECENT		HISTORICAL
✓	Benford's Law	✓
✓	Beneish M-Score	✓
✓	Accounting Disclosure Complexity	✓

Securities & Exchange Commission Concerns

RECENT		HISTORICAL
✓	SEC Oversight	✓
!	SEC Letters to Management	!
✓	Revenue Recognition	!
✓	Non-GAAP Measures	✓

Litigation & External Pressures

RECENT		HISTORICAL
✓	Significant Litigation	✓
✓	Class Actions	✓
✓	Securities Law	✓
✓	Shareholder Activism	✓
✓	Cybersecurity	✓

Management Review

RECENT		HISTORICAL
✓	CEO Changes	✓
✓	CFO Changes	!
✓	Insider Sales	!
!	Mergers & Acquisitions	✓
✓	Sales of Assets	✓

Auditor Assessment

RECENT		HISTORICAL
✓	Auditor Changes	✓
✓	Auditor Experience	✓
!	Auditor Tenure	!
✓	Audit Fees	✓
✓	Non-Audit Fees	✓



Overview

Price and Volume History

This graph shows the price and trading history for Universal. Warning signs and red flags are marked on the graph according to their disclosure dates.



- | | |
|---|--|
| <ul style="list-style-type: none"> 1 Sep 8, 2020 - Mergers & Acquisitions 2 Aug 5, 2020 - Disclosure Controls 3 May 28, 2020 - Disclosure Controls 4 May 28, 2020 - Critical / Key Audit Matters 5 May 28, 2020 - Critical / Key Audit Matters 6 May 28, 2020 - Critical / Key Audit Matters 7 Apr 1, 2020 - SEC letters to management 8 Nov 20, 2019 - Mergers & Acquisitions 9 Aug 7, 2019 - Disclosure Controls | <ul style="list-style-type: none"> 10 Jun 14, 2018 - Insider Sale 11 Feb 9, 2018 - Change in CFO 12 May 26, 2017 - Impairment 13 Feb 15, 2017 - Insider Sale 14 Jan 13, 2017 - Insider Sale 15 Jan 12, 2017 - Insider Sale 16 Nov 14, 2016 - SEC letters to management 17 Nov 14, 2016 - Revenue Recognition 18 May 27, 2016 - Impairment |
|---|--|

Notifications

Important notifications related to the company are listed here. Notifications may come from the SEC, exchanges such as the NYSE or NASDAQ, or Watchdog Research. Examples of notifications include announcements of bankruptcy proceedings, company name changes, and noncompliance with SEC regulations or exchange rules.

There are no notifications for Universal at least since 2015.



Peer Group

Peer groups are used by companies to benchmark executive compensation and performance. Each company identifies its own peer group. Peer groups vary from company to company.

Peer Group

Company	Ticker	Market Cap
Darling Ingredients Inc.	DAR	\$7.07b
Ingredion Inc.	INGR	\$5.31b
Flowers Foods Inc.	FLO	\$5.28b
Lancaster Colony Corp.	LANC	\$4.77b
Seaboard Corp.	SEB	\$3.87b
Sanderson Farms Inc.	SAFM	\$2.72b
Treehouse Foods, Inc.	THS	\$2.24b
Cal-Maine Foods Inc.	CALM	\$1.86b
Fresh Del Monte Produce Inc.	FDP	\$1.18b
Universal Corp.	UVV	\$1.04b

Companies Who Named Universal as a Peer

Company	Ticker	Market Cap
Scotts Miracle-Gro Co.	SMG	\$9.28b
Cal-Maine Foods Inc.	CALM	\$1.86b
Universal Corp.	UVV	\$1.04b
Pyxus International, Inc.	PYX	\$1.5m



Peer Flag Comparison

The return to a company's stock is not the only measure of executive performance. Ethics matter, and growth can quickly reverse and gains evaporate if a company's accounting and financial reporting processes are not fundamentally sound and trustworthy. How does Universal's accounting quality compare to its peer group?

	UVV	PEERGROUP FLAGS				UVV	PEERGROUP FLAGS		
Reporting Irregularities					Litigation & External Pressures				
Financial Restatements	✓	9			Significant Litigation	✓	2	1	6
Revisions	✓	7	2		Class Actions	✓	4		5
Out of Period Adjustments	✓	8	1		Securities Law	✓	6		3
Impairments	!	3	6		Shareholder Activism	✓	8	1	
Changes in Accounting Estimates	✓	4	5		Cybersecurity	✓	8	1	
Disclosure Controls	!	2	7		Management Review				
Internal Controls	✓	9			CEO Changes	✓	4	3	2
Critical / Key Audit Matters	!		9		CFO Changes	!	3	4	2
Anomalies in the Numbers					Insider Sales	!	1	5	3
Benford's Law	✓	7		2	Mergers & Acquisitions	!	5	2	2
Beneish M-Score	✓	5	2		Sales of Assets	✓	9		
Accounting Disclosure Complexity	✓	6	2	1	Auditor Assessment				
Securities & Exchange Commission Concerns					Auditor Changes	✓	9		
SEC Oversight	✓	9			Auditor Experience	✓	8	1	
SEC Letters to Management	!	2	7		Auditor Tenure	!	4	5	
Revenue Recognition	!	7	2		Audit Fees	✓	4	5	
Non-GAAP Measures	✓	9			Non-Audit Fees	✓	8	1	



About Watchdog Research, Inc.

Watchdog Research, Inc. is an independent research provider and publisher of Watchdog Reports. Watchdog Reports identify red flags, issues, and other anomalies in financial reporting. Our reports contain warning signs, red flags, material disclosures, and peer analysis for use in valuation, risk analysis, due diligence research, and idea generation.

Watchdog Reports are designed to assist investment professionals fulfill their fiduciary or suitability obligations and to help investors, executives, board members, regulators and educators learn what they need to know about publicly traded companies.

The company is headquartered in Ave Maria, FL. Watchdog Research, Inc. utilizes over 75 specialists and analysts to provide accurate and timely information to our readers.

Our management team is:

CEO: Brian Lawe. Brian has been part of the corporate staff at The New York Times Company and IBM. He has created and operated several technology companies including MyStoreCredit, OnPage Ideas and HelloCampus. He holds an MBA from Harvard Business School and a BBA from Texas Christian University. He and his wife have four children and live in the Naples, FL area.

CTO: Radu Cugut. Radu has led the award-winning technology team that developed the Watchdog Report and services. He, his wife and son split their time between his home in Ave Maria, FL and his home in Timisoara, Romania where he oversees five talented development professionals. Radu has a bachelors in Computer Science and a masters in Banking and Financial Information Systems, both from the West University of Timisoara.

Chief Content Officer: Joseph Burke, Ph.D. is responsible for the content development, analysis, and quality control for the Watchdog Report. Joseph worked previously as a professor of economics at Ave Maria University. He received his Ph.D. from the University of Wisconsin-Madison and resides with his family in the Naples area.

Director of Research: John Cheffers. John is responsible for writing our blogs and for our press relationships. He received his bachelors from Washington University in St. Louis, and has worked for Audit Analytics and Ave Maria University. He graduated Ave Maria University School of Law where his research was selected for publication in the Law Review. He currently lives in Pennsylvania with his wife and two children.



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